

Executive Strengths

- Creative Problem Solving
- Strategic planning and decision-making
- Clear academic instruction
- Group and individual facilitation
- Skilled communication in multiple media

Experience

- **State University of New York-Buffalo State College**
Buffalo, NY

Lecturer, The Graduate School

January, 2014-present

Co-teach a required online graduate school course in creativity assessment and methods. From recasting the existing syllabus to mastering teaching technologies, prepare and deliver instruction that facilitates learning. Because the students live around the world--literally from Nigeria to the U.S. to Australia--flexibility and adaptability are essential. Available on real-time platforms beyond email, including Skype and Pentacle QUBE. Participate daily in students' online discussions and monitor their progress through their completion of assessment analyses, article critiques, and creative product assignments. Stay abreast of developments in the field, and make relevant changes to class activities as warranted.

- **Culpepper CreativityWorks**
Birmingham, Alabama

Owner/Consultant

2010-present

Facilitate skills in creativity and change leadership for organizations and individuals. Speak by invitation to audiences that range from university students to women leaders in business. Certified in FourSight, a tool to cultivate innovative and critical thinking skills, as well as Life Options retirement coaching. Selected clients: The Prism Group, Alabama Clay Conference, PlainClothes, Red Dot Gallery, author Tom Bunn, Time Frame, University of Alabama-Birmingham Integrative Medicine Exploratory Committee.

- **Time Inc.**
New York, NY/ Birmingham, AL

Vice President, Editor-in-Chief, COOKING LIGHT

2001-2009

Led the country's top epicurean and healthy living magazine to unprecedented milestones in audience and industry recognition. Multiple listings on *AdAge* and *MediaWeek* magazines' list of top performers in magazine media. Managed a staff of 45, and oversaw a multi-million-dollar budget. Collaborated with partners in ad sales and circulation to foster relationships inside and outside the corporation that built the brand. Developed partnerships across division lines for unprecedented success: Raised the magazine's subscribership by 18% to an all-time high of 1.85 million readers.

Executive Editor, COASTAL LIVING

2001-2001

Directed a staff of 16 editors, designers, and assistants in publishing a growing lifestyle magazine with a readership of 500,000. Developed short- and long-term editorial and budget strategies.

Executive Editor, WEIGHT WATCHERS

1998-1999

Worked with 15 staffers to produce an award-winning health/lifestyle title that reached 1.3 million readers. Enhanced revenues by creating custom publishing projects, arranging staff media appearances and supervising website development.

Senior Homes Editor, Oxmoor House

1992-1998

Headed a team of editors who produced best-selling series of holiday, decorating, and general-interest titles for one of the country's largest direct-mail book publishers. Helped successfully pursue profitable new business in custom publishing, strategic alliances, and franchise development.

Senior Editor, SOUTHERN ACCENTS

1988-1992

Covered interior design and entertaining for a high-end regional title. Established new columns to more effectively serve readers, and coordinated efforts of freelance writers, photographers, and photo stylists.

Decorating Editor, CREATIVE IDEAS FOR LIVING

1996-1998

Produced and edited stories about interior design for a lifestyle magazine with a national readership. Established a coast-to-coast network of freelance location scouts, writers, and photographers.

Gannett Company, Inc.

- **Arlington, Virginia**

Fashion Editor, THE CINCINNATI ENQUIRER

Cincinnati, Ohio

1982-1986

Wrote daily feature stories and weekly fashion columns for what was then the largest newspaper in the chain. Columns were syndicated in papers across the country. Produced a bimonthly multi-page fashion section. Covered menswear markets for *USA Today*.

Copy Editor/Special Sections Editor, THE CLARION-LEDGER

Jackson, Mississippi

1979-1982

Successfully negotiated tight deadlines with a team of others who readied stories for publication in the state's largest-circulation daily newspaper. Designed, assigned, edited, and produced special sections on elections and other topics.

Education

- **M.Phil./Ph.D. candidate in Media, Arts and Design**, University of Westminster, London, England, 2014-present
- **Master of Science in Creativity Studies**, State University of New York-Buffalo State College
Thesis: *The Telling Line: The Relationship between Cognitive Style and Fashion Design Sketching*
- **Graduate certificate, Creativity and Change Management**, State University of New York-Buffalo State College
- **Bachelor of Arts in journalism**, University of Mississippi
- **Associate of Arts**, Meridian (MS) Community College

Selected Refereed Academic Publications & Presentations

Culpepper, M. K., & Burnett, C. (2014). *Big questions in creativity*, 2014. ICSC Press: Buffalo, NY.

Clark, C., & Culpepper, M. K. (2014, June). *The ubiquitous revolution: How media and technology are changing everything*. Session presented at the Creativity Expert Exchange conference, International Center for Studies in Creativity, Buffalo NY.

Cabra, J.F., & Uribe, D. (2014) TRYCycle: Creative behavior. Santiago, Chile: IDEMAX [Edited English-language edition]

Culpepper, M. K. (2013). What's next for creativity? In C. Burnett & P. Reali (Eds.), *Big Questions in Creativity 2013* (pp. 7-22). ICSC Press: Buffalo, NY.

Culpepper, M. K., & Clark, C. (2013, May). *Kaleidoscope eyes: A look at connections between worldview and creativity*. Session presented at the Creativity Expert Exchange conference, Buffalo, NY.

Culpepper, M. K. (2013, April). *The bridge between creativity and worldview: Theory and practice*. Paper presented at the Southern Sociological Society conference, Atlanta, GA.

Culpepper, M. K., & Clark, C. (2012, September). *The doctor can see you now: Physician worldview, honing theory, and areas for primary care innovation*. Paper presented at the American Creativity Association conference, Philadelphia, PA.

Academic Awards

Mary Murdock Scholarship, 2011, State University of New York-Buffalo State College